

# Healthcare Trade Mission to Egypt

Sunday 10 February – Wednesday 13 February 2019



It is our pleasure to invite you to participate in our forthcoming trade mission to Egypt, organised in partnership with the Department for International Trade (DIT), the British-Egyptian Business Association (BEBA), and Egyptian British Business Council (EBBC). The Government of Egypt recognizes the UK as a key player in several sectors, with an emphasis on collaboration in the healthcare sector.

A huge effort is underway in Egypt to upgrade public and private healthcare facilities. The government is looking for investment in medical manufacturing facilities, particularly in the new Suez Canal Economic Zone.

With a growing population already over 100 million to accommodate, Egypt's Ministry of Housing is building new cities that require hospitals and medical centres.

There is a further need for high-quality medical furniture, appliances, surgical equipment, disposables and pharmaceuticals.

**Our three-day programme includes meetings with senior officials in government, site visits and private sector meetings with potential partners and distributors. Join us and explore the considerable opportunities in Egypt's healthcare sector for UK business in Egypt.**



## DRAFT PROGRAMME

TIME	ACTIVITY
<b>Sunday 10 February</b>	
<b>Various times</b>	Depart London Heathrow - Arrive Cairo Airport (meet & greet + transfers)
<b>Monday 11 February: Government</b>	
<b>8.15am – 9am</b>	Political, Economic, Commercial and Security Briefing
<b>Morning</b>	Roundtable meeting with <b>HE Minister Hala Zaid</b> , Egypt's Minister of Health & senior Ministry officials <i>Location: Al Munirah, Cairo</i>
<b>Afternoon</b>	Tour of Hospital Facilities <i>Location: tbc</i>
<b>Evening</b>	<i>Free</i>
<b>Tuesday 12 February: Site Visit</b>	
<b>Day</b>	<b>Suez Canal Economic Zone</b> Meet with HE Admiral Mameesh, Head of the Suez Canal Economic Zone to discuss healthcare & pharmaceutical projects in the Zone
<b>Evening</b>	Networking Reception at the British Embassy in Cairo (tbc) <i>Location: 7 Ahmed Ragheb, Cairo</i>
<b>Wednesday 13 February: Private Sector</b>	
<b>9am - 11am</b>	BEBA (British-Egyptian Business Association) Breakfast Healthcare Roundtable
<b>12pm - 3pm</b>	Networking Seminar on Healthcare Procurement, Manufacturing and Health Education <i>Location: tbc</i>
<b>Evening</b>	Free for individual meetings / Depart Cairo Airport - Arrive London Heathrow

